

M.Com (Masters of Commerce)

Introduction

The M.com Department was introduced by Sibsagar Commerce College in the year 2015 under Dibrugarh University. M.com is a two year full time course that comprises of four semesters with specialty in Finance and marketing.

Aims of the Course

1. To expand students' knowledge of fields related to their current area of professional specialization.
2. To make commerce education a benchmark and a medium for great career aspects.
3. To improve qualification towards higher education level specialist position in consulting, finance, accounting, Information systems, marketing, human resource management and more.

Papers

Financial accounting and reporting
Financial management
Financial institutions and financial markets
Security analysis and portfolio management
Insurance and risk management
GST
Income tax law and practices
Organization theory and behavior
Marketing management
Agriculture and rural marketing
Human resource management
Consumer behavior
Service marketing
Digital marketing
Entrepreneurship development
Customer relationship management
Foreign trade
Managerial economics
Research Methodology
Statistics
Use of statistical software (SPSS)
Group and team effectiveness (applied psychology)
General Sociology
Business ethics and social responsibility
Company Law