

## CURRICULAR VITTAE ( CV)

Of  
Dr Prodip Gogoi,

Associate Professor and Head of the Department  
Department of Management (HRM and Marketing)  
Sibsagar Commerce College, Sivasagar Assam.



1. Name: Dr.Prodip Gogoi
2. Department: Management (HRM and Marketing)
3. Educational qualification: M.Com, M.Phil, Ph.D.
4. Other Qualification: Diploma in Export Management,  
Diploma in Computer Application.  
NCC "B" and "C" Certificate.
5. Designation: Associate Professor and Head of the Department
6. E-mail: prodipgogoi2012@gmail.com.
7. Contact Number: 9706190089 / 7002505808
8. Specialization: Management
9. Area of Interest /Expertise: Human Resource Management, Marketing,  
Entrepreneurship and Tourism.
10. Date of Joining 30-12-2002
11. Teaching Experience(in years): 24 Years
12. Courses taught: Higher Secondary, Under Graduate, Post Graduate and  
Event Management(Add on Course).
13. Refresher, orientation courses,Short Term course, FDPs attended:

#### 14. Certificate Course:

Sl. No.	Course	Topic	Organised	Date
1	Online	Cybersecurity Fundamental for Leaders.	National E-Governance Division , (Karmayogi) GOI	02 April 2026
2	Online	Deep Tech and India	Observe Research Foundation , (Karmayogi) GOI	02 April 2026
3	online	Introduction to Assam Public Procurement Act 2017.	Department of Finance , Govt of Assam.	11 March 2026

#### 15 Research Experience:

**Major/Minor research projects completed:** 02 (Two)

**1. Title of the Project:** A study on the Scope of Vendorisation in Large Sector Organisation with special reference to Sivasagar District, Assam.

**Date of sanction and Duration:** 14 December 2009

**Grant Received:** Rs. 1,05,000 ( One Lakh Five Thousand Only)

**Funding Agency (PI or Co-PI):** University Grant Commission

Name of the Course	Place	Duration	Grade	Sponsoring Agency
Orientation Programme	Academic Staff College, Aligarh Muslim University, UP	28 Days (17-05-2006 to 13-06-2006)	Grade - A	UGC
Refresher Course	Academic Staff College, Kumaun University, Uttara Khand.	21 Days (03-01-2009 to 23-01-2009)	Grade - A	UGC
Refresher Course	Academic Staff College, Aligarh Muslim University, UP	21 Days (14- 11- 20 11 t o 0 3- 12-20 11)	Grade - A	UGC
Refresher Course	Academic Staff College, Aligarh Muslim University, UP	21 Days (03- 07-2013 to 23-07-2013)	Grade - A	UGC
Short Term Course	Academic Staff College, Guwahati University	7 Days (12-11-2018 to 18-11-2018)	Grade - A	UGC
FDP	Dibrugarh University	12 <sup>th</sup> to 18 <sup>th</sup> May 2020		Dib. University
FDP	SCC and ICT Academy C.No:012-21150	14 <sup>th</sup> Sept to 20 <sup>th</sup> Sept 2023		Sib. Commerce

**2. Title of the Project:** A Responsible Tourism Practices: A Study on its impact on stakeholders with Spl. Ref to Sivasagar District of Assam.

**Date of sanction and Duration:** 16 December 2016

**Grant Received:** Rs. 3,00,000 ( Three Lakh Only)

**Funding Agency (PI or Co-PI):** University Grant Commission

**16. Research guidance, if any: Krishna Kanta Handique Open University (Project / Dissertation).**

**17. Participation in conference, synopsis, seminars and workshops (International, National, State or University Level), presented Papers,**

**Chaired sessions, Acted as Resource person etc:**

Sl. No	Activities	National, International, State or University	Sponsor and Organise	Responsibility	Name of the Topic	Year
1	Workshop	University	Dibrugarh University	Participation	Teaching Methodology on Entrepreneurship	2003
2	Industrial Exposure	State	District Industrial Center	Participation	Udyog Jyoti Scheme	2006
3	Seminar	National	UGC	Presentation	Human Resource Management and Information Technology	2007
4	Workshop	University	Dibrugarh University	Participation	Student Project Preparation for B.Com Course	2009
5	Campaign	District Level	NE India Arurveda Research	Participation	Management of Chronic Diseases	2010
6	Seminar	National	UGC	Presentation	Scope of Establishment of SSI as a Vendor to ONGC Sivasagar	2011
7	Symposium	National	Sibsagar Commerce College and Sahitya Sabha	Participation	Issue and Challenge of Globalisation in the Present Context	2012
8	Training	State	Civil Defence	Participation	Disaster Awareness	2012

	Programme		GOA			
9	Training Programme	National	MSME GOI	Resource Person	Display of Basket of Goods and Services	2013
10	Training Programme	National	MSME GOI	Resource Person	Project Report Preparation and customer Attitude	2013
11	Training Programme	District Level	DDMA SVR	Participation	College level Disaster Management Training Programme	2013
12	Seminar	National	NAAC, Sibsagar Commerce	Participation	Recent Changes in NAAC Assessment: The Road Ahead	2013
13	Workshop	State	Sibsagar Commerce & Mechkasari Dev.Council	Co-ordinator	Entrepreneurship Development Programme for SC Youth	2013
14	Seminar	National	UGC	Presentation	Impact of FDI in Retail Sector in India Economy	2013
15	EDP	National	PMEGP	Resource Person	Account Keeping and Cost Management	2014
16	EDP	National	RGVN	Resource Person	ESDP on Fashion Designing	2014
17	Seminar	National	UGC (Tezpur College)	Presentation	Axomor Mising Janagusthir Parampora	2015
18	Seminar	National	UGC	Presented	Impact of IT in Tourist Satisfaction.	2015
19	Seminar	National	UGC ( B.H. College, Borpeta	Presented	Cultural Heritage Tourism and Tourist Satisfaction , A study on the cultural capital of Assam, Majuli.	2015
20	Seminar	National	ICSSR ( Assam University)	Presented	The Changing Entrepreneurial Accounting and Examination.	2015
21	Seminar	National	ICSSR ( Assam	Presented	Estimation and Analysis of Tourist	2016

			University)		Satisfaction. A Study on Selected Heritage Destination of Sivasagar.	
22	Seminar	National	Ministry of Tourism GOI	Presentation	A study on tourist satisfaction in river island Majuli.	2017
23	Workshop	State	Sibsagar Commerce College	Participation	Use of SPSS in Social Science Research	2019
24	Workshop	State	Sibsagar Commerce College	Participation	CBCS Implementation in Arts & Humanity	2019
25	Webinar	State	Librarian Association of Assam	Participation	Effective use of Online E-Resource	2020
26	Web Symposium	State	IQAC Sibsagar College	Participation	Contemporary work ethics	2020
27	National Conference	National	BLB and SCC college	Participation	NEP 2020	2022
28	Workshop	State	Assam State Rural Livelihoods Mission	Participated	Livelihood Research and Training.	2023
29	National Conference	National	ICSSR , Sibsagar Commerce College	Presented	Cost Benefit Analysis of Small Tea Growers of Assam.	2023
30	Workshop	University	Dibrugarh University	Participated	Implimentation of FYUGP in College under DU	2023
31	Seminar	National	ICSSR, (Kaziranga University	Participated	Women Empowerment in North East India through Beautician Trade.	
32	Workshop	State	Pollution Control Board	Participated	Environment Development and Sustainability	2025

33	Seminar	National	ICSSR Bir Lachit College	Participation	Demand – Supply Gap and Growth Dynamics of Inland Fisheries.	2026
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**18. Conference, Seminars, Synopsis and workshops organized as  
Convener/Coordinator:**

SL. NO	Seminar / Conferences/ Workshops	Level	Topic	Organized by	External Experts
1	NDRF, Community Awareness Workshop	State	Disaster Management	Department of HRM & Marketing	Inspector Ravi Kant and Inspector Rakesh Kumar, ONGC, Fire Service
2	One Day Workshop on Entrepreneurship Development	State	Entrepreneurship Development	Department of HRM & Marketing	Dr Sangita Borah
3	One Day Lecturer on Marketing of Life Skill Development	State	Life Skill Development	Department of HRM & Marketing	Professor, Surjyabarta Borgohain
4.	A One Day Workshop on Start –Up India	State	Start-Up India	Department of HRM & Marketing	Mr. Gautam Kr. Das
5.	A Three Day Workshop on District Level Entrepreneurship Development Programme	National	Entrepreneurship Development	Department of HRM & Marketing	Mr Pranjal Kumar Phukan, DGM, Marketing, BCPL, Dibrugarh
6	A One Day Workshop on Research Methodology	State	Research Survey	Department of HRM & Marketing	-
7	Joint Convener	International	India North East and South East Connectivity.	Sibsagar Commerce College	

**19. Publication of Research papers in Peer reviewed journals, non-peer reviewed journals, conference proceedings, impact factor, citations,**

**Index number in SCOPUS etc:**

Sl. No.	Title with page Numbers	Journal	ISSN/ISBN No.
1	Heritage Tourism Destination Sivasagar: An analysis of tourist satisfaction with spl. ref. to Hospitality Management	Aatithya	ISBN: 978-81-202-8827-0
2	Responsible Tourism Practices: A study on Historical Monuments of Sivasagar District. Pp-161-170	Baniz	ISBN: 81-202-8773-8978-81-202-8773-0
3	Positive and Negative impact of FDI, spl reference to Retail Sector in Indian Economy. Pp-10-19	Karshan	ISBN: 978-93-82723-22-6
4	Tourist Expectation and Satisfaction at Cultural Heritage Destination with special reference to selected attributes of the Majuli district of Assam.	International Journal of Emerging Technologies and Innovative Research	ISSN-2349-5162 Impact Factor-5.87 UGC Approved
5	Tourist Expectation and Satisfaction: An analysis on selected Heritage destinations of Sivasagar, Assam.	International Journal of Business and Management Inventio	ISSN-2319-801X, Vol-6, Issue-8, pp-22-28, UGC Approved Journal
5	Heritage Majuli	Sivaratri	ISBN
7	Cultural Heritage Capital of Assam.	Karshasn	ISBN
8	“A Study on Prospects of Tourism Development via Border Connectivity between Assam and Arunachal Pradesh.	Industrial Engineering Journal Website: www.ivyscientific.org	ISSN: 0970-2555 UGC Care List

**20. Books published with ISBN No, without ISBN no, chapters in books, Books: Books-** Tourism Management for B.Com 2<sup>nd</sup> Sem(FYUGP)

**21. Participation in curricular development:** A syllabus prepared for Event Management which is approved by Dibrugarh University as a six month certificate Course.

**22. Participation in co-curricular and extra-curricular activities of the college:**

- a) In charge of Major Games of the Student Union Since 2004 to 2021
- b) In charge of Inter College Youth Festival Since 2004 to 2019
- c) In charge of Inter College Cricket Tournament Since 2008 to till
- d) Coordinator UGC NRC Since 2010 to till.
- e) Coordinator Grievance Redressal Cell.

- f) Assistant Zonal Officer of evaluation cum Scrutiny Zone Sivasagar District 2004
- g) Paper setter, Examiner, Scrutiniser of B.Com Examination Under Dibrugarh University..
- h) Examiner of Written Test of Jr. Assistant of Executive Engineer, Govt. of Assam. Dt. 26-12-2013
- i) Examiner of Written Test of Jr. Assistant of Irrigation Govt. Of Assam.
- j) Controller of Written Test of ONGCL Date: 25-08-2013
- k) Observer in the Term End Examination, June 2018 IGNOU
- l) Campus Ambassador of the College Since 2019 to till.
- m) Evaluator B.A. Project.2017
- n) Observer Term End Examination ( IGNOU)2018
- o) Flying Squad Degree 4<sup>th</sup> Sem and 2<sup>nd</sup> Sem Exam of KKHSOU 2019
- p) Confidential Assistant Officer Incharge HS1st, Hs2nd, B.A. & B.Com Examination 2019
- q) Coordinator of Voters Awareness Forum 2021 to 2024
- r) Coordinator of Electoral Literacy Club 2021- 2026
- s) Examiner of B.A. 6<sup>th</sup> Semester RMTG paper 2020
- t) Examiner of B.Com. Examination Last 20 Years
- u) Designated officer of Enrolment in Electoral Roll Cell of the college.
- v) Supervising Officer of HSLC and HSSLC Examination 2011, 2012, 2015. 2024, 2025
- w)esource Person, National Seminar, Talent and Wisdom of Mahapurush Srimanta Sankardeva.
- x) Supervisor of Population Enumeration, 2011
- y) Peer Reviewer, ISBN Journal of Assam College Teachers Association 2024.
- z) Assistant Zonal Officer B.Com Examination Under Dibrugarh University from 2023 to till
- aa) Vice President, Innovation and Incubation Cell (IIC) Sibsagar Commerce College.
- bb) Coordinator, Add on Coursr – Certificate Course on Drama and Theatre Acting. 2026
- cc) Coordinator, KKHSOU Study Centre From 2026
- dd) Teacher Representative IQAC Core Committee

### **23. Membership:**

- a) Member of Governing Body
- b) Member of Village Land Managing and Conservation Committee, Sivasagar Revenue Circle.

- c) Member of MPLAD Fund New Auditorium
- d) Member of New Indoor Stadium
- e) Member of IQAC
- f) Member of Academic Calendar Committee
- g) Member of Media & Public Relation cell.
- h) Member of Research Committee.
- i) Member of counselling cell.
- j) Member of Extension Committee ( NCC/ NSS)
- k) Member of Construction Committee
- l) Member of Hostel Committee.
- m) Member of NEICMA
- n) Member IQAC Core Team 2020
- o) Member of Selection Committee as subject Expert of KV. Sivasagar.

**22.Co-ordinator/Assistant Coordinator of any course/Programme:**

- a) Coordinator of Travel and Tourism Management Diploma Course. 2009 to 2011
- b) Coordinator of Event Management

**23.Any other relevant information:**

- a) Member of VLMCC under Sivasagar Revenue Circle
- b) Member of Sibsagar Temple Development Board.

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