

PROFILE OF _____

1. Name: Prodip Gogoi
2. Department: Management
3. Educational qualification: M.Com, M.Phil, Ph.D.
4. Other Qualification: Diploma in Export Management,
Diploma in Computer Application.
NCC "B" and "C" Certificate.
5. Designation: Assistant Professor (Stage: III)
6. E-mail: prodipgogoi2012@gmail.com.
7. Contact Number: 9706190089 / 7002505808
8. Specialization: Management
9. Area of Interest /Expertise: Human Resource Management, Marketing,
Entrepreneurship and Tourism.
10. Teaching Experience(in years): 20 Years
11. Courses taught: Higher Secondary, Under Graduate, Post Graduate and
Event Management.
12. Research Experience:
13. Major/Minor research projects completed: 02 (Two)



a) **Title of the Project:** A study on the Scope of Vendorisation in Large Sector Organisation with special reference to Sivasagar District, Assam.

b) **Date of sanction and Duration:** 14 December 2009

c) **Grant Received:** Rs. 1,05,000 (One Lakh Five Thousand Only)

d) **Funding Agency (PI or Co-PI):** University Grant Commission

a) **Title of the Project:** A Responsible Tourism Practices: A Study on its impact on stakeholders with Spl. Ref to Sivasagar District of Assam.

b) **Date of sanction and Duration:** 16 December 2016

c) **Grant Received:** Rs. 3,00,000 (Three Lakh Only)

d) **Funding Agency (PI or Co-PI):** University Grant Commission

13. Research guidance, if any, Give number of students awarded Ph.D degree ,Name of the students, topic of research, status(awarded/ongoing): NIL

14. Participation in conference, synopsis, seminars and workshops (International, National, State or University Level),presented Papers, Chaired sessions, Acted as Resource person etc:

Sl. No	Activities	National, International, State or University	Sponsor and Organise	Responsibility	Name of the Topic	Year
1	Workshop	University	Dibrugarh University	Participation	Teaching Methodology on Entrepreneurship	2003
2	Industrial	State	DIC	Participation	Udyog Jyoti Scheme	2006

	Exposure					
3	Seminar	National	UGC	Presentation	Human Resource Management and Information Technology	2007
4	Workshop	University	Dibrugarh University	Participation	Student Project Preparation for B.Com Course	2009
5	Campaign	District Level	NE India Arurveda Research	Participation	Management of Chronic Diseases	2010
6	Seminar	National	UGC	Presentation	Scope of Establishment of SSI as a Vendor to ONGC Sivasagar	2011
7	Symposium	National	SCC and Sahitya Sabha	Participation	Issue and Challenge of Globalisation in the Present Context	2012
8	Training Programme	State	Civil Defence GOA	Participation	Disaster Awareness	2012
9	Training Programme	National	MSME GOI	Resource Person	Display of Basket of Goods and Services	2013
10	Training Programme	National	MSME GOI	Resource Person	Project Report Preparation and customer Attitude	2013
11	Training Programme	District Level	DDMA SVR	Participation	College level Disaster Management Training Programme	2013
12	Seminar	National	NAAC	Participation	Recent Changes in NAAC Assessment: The Road Ahead	2013
13	workshop	State	SCC and MKDC	Co-ordinator	Entrepreneurship Development Programme for SC Youth	2013
14	Seminar	National	UGC	Presentation	Impact of FDI in Retail Sector in India Economy	2013
15	EDP	National	PMEGP	Resource Person	Account Keeping and Cost Management	2014

16	EDP	National	RGVN	Resource Person	ESDP on Fashion Designing	2014
17	Seminar	National	UGC	Presentation	Axomor Mising Janagusthir Parampora	2015
18	Seminar	National	Ministry of Tourism GOI	Presentation	A study on tourist satisfaction in river island Majuli.	2017
19	Workshop	State	SCC	Participation	Use of SPSS in Social Science Research	2019
20	Workshop	State	SCC	Participation	CBCS Implementation in Arts & Humanity	2019
21	Webinar	State	Librarian Association of Assam	Participation	Effective use of Online E-Resource	2020

15.Participation in curricular development: A syllabus prepare for Event Management which is approved by Dibrugarh University as a six month certificate Course.

16.Participation in co-curricular and extra-curricular activities of the college:

- a) In charge of Major Games of the Student Union Since 2004 to 2021
- b) In charge of Inter College Youth Festival Since 2004 to 2019
- c) In charge of Inter College Cricket Tournament Since 2008 to till
- d) Coordinator UGC NRE Since 2010 to till.
- e) Coordinator Grievance Redressel Cell.
- f) Assistant Zonal Officer of evaluation cum Scrutiny Zone Sivasagar District 2004
- g) Paper setter, Examiner, Scrutiniser of B.Com Examination Under Dibrugarh University..
- h) Examiner of Written Test of Jr. Assistant of Executive Engineer, Govt. of Assam. Dt. 26-12-2013
- i) Examiner of Written Test of Jr. Assistant of Irrigation Govt. Of Assam.
- j) Controller of Written Test of ONGCL Date: 25-08-2013
- k) Observer in the Term End Examination, June 2018 IGNOU
- l) Campus Ambassador of the College Since 2019 to till.
- m) Coordinator of Voters Awareness Forum 2021
- n) Coordinator of Electoral Literacy Club 2021
- o) Examiner of B.A. 6th Semester RMTG paper 2020

- p) Designated officer of Enrolment in Electoral Roll Cell of the college.
- q) Supervising Officer of HSSLC Examination 2011, 2012, 2015.
- r) Supervisor of Population Enumeration, 2011

17. Refresher, orientation courses, FDPs attended:

Name of the Course	Place	Duration	Sponsoring Agency
Orientation Programme	Academic Staff College, Aligarh Muslim University, UP	28 Days (17-05-2006 to 13-06-2006) Grade - A	UGC
Refresher Course	Academic Staff College, Kumaun University, Uttara Khand.	21 Days (03-01-2009 to 23-01-2009) Grade - A	UGC
Refresher Course	Academic Staff College, Aligarh Muslim University, UP	21 Days (14- 11- 20 11 t o 0 3- 12-20 11) Grade - A	UGC
Refresher Course	Academic Staff College, Aligarh Muslim University, UP	21 Days (03- 07-2013 to 23-07-2013) Grade - A	UGC
Short Term Course	Academic Staff College, Guwahati University	7 Days (12-11-2018 to 18-11-2018)	UGC

18. Publication of Research papers in Peer reviewed journals, non-peer reviewed journals, conference proceedings, impact factor, citations, Index number in SCOPUS etc:

a)

Sl. No.	Title with page Numbers	Journal	ISSN/ ISBN No.
1	Heritage Tourism Destination Sivasagar: An analysis of tourist satisfaction with spl. ref. to Hospitality Management	Aatithya	ISBN: 978-81-202-8827-0
2	Responsible Tourism Practices: A study on Historical Monuments of Sivasagar District. Pp-161-170	Baniz	ISBN: 81-202-8773-8978-81-202-8773-0
3	Positive and Negative impact of FDI, spl reference to Retail Sector in Indian Economy. Pp-10-19	Karshan	ISBN: 978-93-82723-22-6
	Tourist Expectation and Satisfaction at Cultural Heritage Destination with special reference to selected attributes of the Majuli district of	International Journal of Emerging Technologies and	ISSN-2349-5162 Impact Factor-5.87

	Assam.	Innovative Research	UGC Approved Journal
	Tourist Expectation and Satisfaction: An analysis of selected Heritage destination of Sivasagar, Assam.	International Journal of Business and Management Invention.	ISSN-2319-801X, Vol-6, Issue-8, pp-22-28, UGC Approved Journal
	Heritage Majuli	Sivaratri	ISBN
	Cultural Heritage Capital of Assam.	Karshasn	

19. Books published with ISBN No, without ISBN no, chapters in books: Nil

20. Conference, Seminars, Synopsis and workshops organized as convener/coordinator:

Coordinators:

SL.NO	Seminar / Conferences/ Workshops	Topic	Organized by	External Experts
1	NDRF, Community Awareness Work-shop	Disaster Management	Department of HRM & Marketing	Inspector Ravi Kant and Inspector Rakesh Kumar, ONGC, Fire Service
2	One Day Workshop on Entrepreneurship Development	Entrepreneurship Development	Department of HRM & Marketing	Dr Sangita Borah
3	One Day Lecturer on Marketing of Life Skill Development	Life Skill Development	Department of HRM & Marketing	Professor, Surjyabarta Borgohain
4.	A One Day Workshop on Start –Up India	Start-Up India	Department of HRM & Marketing	Mr. Gautam Kr. Das
5.	A Three Day Workshop on District Level Entrepreneurship Development Programme	Entrepreneurship Development	Department of HRM & Marketing	Mr Pranjal Kumar Phukan, DGM, Marketing, BCPL, Dibrugarh
6	A One Day Work-Shop	Research Survey	Department of HRM &	-

	on Research Methodology		Marketing	
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21.Membership:

- a) Member of Governing Body
- b) Member of Village Land Managing and Conservation Committee, Sivasagar Revenue Circle.
- c) Member of MPLAD Fund New Auditorium
- d) Member of New Indoor Stadium
- e) Member of IQAC
- f) Member of Academic Calendar Committee
- g) Member of Media & Public Relation cell.
- h) Member of Research Committee.
- i) Member of counselling cell.
- j) Member of Extension Committee (NCC/ NSS)
- k) Member of Construction Committee
- l) Member of Hostel Committee.

22.Co-ordinator/Assistant Coordinator of any course/Programme:

- a) Coordinator of Travel and Tourism Management Diploma Course. 2009 to 2011
- b) Coordinator of Event Management

23.Any other relevant information:

- a) Member of VLMCC under Sivasagar Revenue Circle
- b) Member of Sivasagar Temple Development Committee